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# Facebook & Twitter Tools

One of the easiest ways to promote your bake sale is by using social media— like Facebook and Twitter. Here are some tips to get the most out of your social media efforts. The following page has sample posts for you to use. Looking for some fun images to go with your posts? Find them at [Facebook.com/BakeSaleforNoKidHungry](https://Facebook.com/BakeSaleforNoKidHungry) or email us at [bakesale@strength.org](mailto:bakesale@strength.org).

**Facebook:** “Like” Bake Sale for No Kid Hungry on Facebook and tag us in your posts. Visit: [Facebook.com/BakeSaleforNoKidHungry](https://Facebook.com/BakeSaleforNoKidHungry)

- Post at least 3 times a week during the 3 weeks leading up to your bake sale.
- Create an event for your bake sale and invite your friends. Be sure to make the event public so that your friends can invite their friends!
- Post a link to your fundraising page! You will be pleasantly surprised how willing your friends and family are to donate online to your bake sale, especially if they are not able to attend the actual sale.
- Post a sampling of what will be offered at your bake sale. Upload photos or recipes to get your friends excited for the treats!

**Twitter:** follow Bake Sale for No Kid Hungry on twitter and use #BakeSale4NKH. Visit: [Twitter.com/BakeSale4NKH](https://Twitter.com/BakeSale4NKH)

- Post about your bake sale every day, during the three weeks leading up to your sale.
- Use #bakesale4NKH, #bakesale or #nokidhungry to connect to people interested in the cause.
- Follow and re-tweet @bakesale4NKH and @nokidhungry to help educate your followers and get them excited for your sale.
- Not only promote your sale, but also post links to [nokidhungry.org](http://nokidhungry.org) so people can be informed about the issue of childhood hunger in America.
- When sharing links to your Fundraising Webpage, shorten the link by using a free service like TinyURL. ([www.TunyURL.com](http://www.TunyURL.com))

## Sample Posts

- Come out and see how a #bakesale can put an end to childhood hunger! I will be hosting one on (INSERT DATE) with @BakeSale4NKH!
- I'm baking away childhood hunger! Come out and support my #bakesale. (INSERT DATE AND LOCATION).
- A \$1 donation to my #bakesale can connect a child with 10 nutritious meals. To donate visit: (INSERT A SHORTENED URL LINK TO YOUR FUNDRAISING WEBPAGE)
- I am helping to bake away hunger with #BakeSale4NKH Support my sale by donating: (INSERT A SHORTENED URL LINK TO YOUR FUNDRAISING WEBPAGE)