

# BAKE SALE

FOR NO KID HUNGRY

PRESENTED BY



## Finding the Perfect Bake Sale Location



One of the most important steps when planning your Bake Sale for No Kid Hungry is finding a location! The right location can determine your success.

When looking for a bake sale location, consider the following:

- Does your community have any upcoming events? **Planning a bake sale which coincides with a community event is a great idea because it ensures a good amount of foot traffic.** Consider hosting a bake sale during a neighborhood block party, a high school football game, community yard sale, 5k run/walk, summer parade or winter bazaar.
- What's the next major holiday? **The holidays always bring people together.** Is your community hosting an Easter egg roll, a 4th of July parade, a haunted house, or a tree lighting? Customers love holiday themed treats.
- Do your kids' have any upcoming school events? **Hosting a bake sale at a school is a great way to raise awareness and will ensure lots of little helpers.** Ask if you can host your bake sale during back to school night, a talent show or at a sporting event.
- Can you host a bake sale at your office? **Hosting a bake sale at your office is a great way to get your coworkers involved in giving back to the community while ensuring a convenient location.** An office bake sale can be as simple as placing a tray of brownies in your kitchen with a donation jar to as big as building a team and creating a dessert cart. Ask your HR manager if having a Bake Sale for No Kid Hungry at your office is okay.

**Location Ideas:** 5k Race, Apartment Complex Foyer, Beach, Benefit Concert, Block Party, Chili Cook-Off, Church, City Festival, College Campus, Community Center, Community Festival, Downtown Square, Day Care, Fairgrounds, Farmer's Market, Flea Market, Garage Sale, Gas Station, Grocery Store, Gym, In Your Yard, Jewish Community Center, Library, Mall, Park, Retirement Community, Salon, School, Work.

