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Here's a helpful list of tips from some of our bake sale participants. No matter where you live, whether it's a big city or small town, this list will help you achieve success!

**Location, Location, Location.** We suggest choosing a location in a high traffic area. Bake sales that are held at churches, at sporting events or outside local retail shops are ensured great foot traffic. Also consider partnering with a local business, it's a win-win for everyone. The business gets extra publicity and you get lots of customers!

**Let everyone help.** Make your bake sale a family affair and get everyone involved. When you tell your friends and family what you're doing and why, they will want to help out. Ask them to join your team. Then they can lend their strengths like advertising, baking or selling.

**Tickets, Tickets, get your Tickets here...** Add a raffle to your bake sale. Ask local businesses to donate merchandise or gift certificates to your bake sale's raffle. This is a fun and easy way to increase donations; everyone loves to be a WINNER!

**Get your work involved.** Most employers are very supportive of employee fundraising events. Talk to your HR department or supervisor to get your bake sale approved. Having your bake sale at work is great because your co-workers can help you bake and they make great customers.

**Donation Jars Bring in the Dough.** Have a donation jar at your table. This is another easy way collect additional donations. You'll be pleasantly surprised to see how many people purchase items and drop cash in the jar.

**Online Fundraising.** Once you have successfully completed your event take your bake sale online. Send an email to your friends, family and co-workers who could not attend and ask them to support your efforts by making a donation online to your [Virtual Bake Sale](#).

**Do You Need Change?** We know this sounds a little silly, but often when you ask a customer if they need change after their purchase, they'll usually say "no" and tell you to keep the change as an additional donation.

**Listen Up and Read All About It.** Local media can help increase foot traffic by promoting your bake sale. Send your local newspaper, radio and TV station information about your bake sale. Look for the Media Alert Template it in the [Bakers' Resources](#).

**Lesson Learned: We Can Make A Difference.** Get the kids involved. A story about kids helping kids is a great way to attract local media attention to help publicize your bake sale. With the media's help you'll have lots of customers at your bake sale. Plus, the kids are learning a valuable lesson; if we all do our part we can make a difference!

**One Size Doesn't Fit All.** Have a wide variety of bake goods available, from individual servings to whole pies. Why not offer some drinks too? Lemonade and iced tea are very popular additions to any bake sale. And finally, include some healthy items for those watching their waistlines.

