

# 5 FUNDRAISING TIPS FOR YOUR FRIENDSGIVING

These 5 tips will help take your event to Premier levels.

**REMEMBER:** every \$50 you raise can provide 500 meals for hungry kids.

## 1. SET A GOAL

The average cost of a Thanksgiving meal is \$50. If you can get as few as 10 friends to give at that level, you can reach our suggested baseline goal of \$500. Your goal gives you, your guests and other donors something to work towards.

## 2. JUST ASK

When raising funds for your Friendsgiving fundraiser, the number one rule is, just ask! You'd be surprised how many people are happy to support your efforts. And besides, if you don't ask, they don't have the opportunity to say yes. Don't be afraid to ask more than once. Even those with the best intentions need a little reminding.

## 3. VIRTUAL SUPPORT

Not everyone will be able to attend your Friendsgiving event but that doesn't mean they won't want to support your efforts. Collecting online donations from friends and family gives everyone a chance to help. This year you can earn special incentives and prizes. Follow the steps in your online Fundraising HQ to get started.

## 4. MAKE IT PERSONAL

Adding your own personal touch to your fundraiser will inspire your network to support you. All the tools we provide you are customizable. When your friends and family see all the hard work you are putting into your Friendsgiving fundraiser, they will want to help in any way they can.

## 5. CELEBRATE YOUR SUCCESS

We know it's hard to ask people for money, but don't forget you're hosting a celebration for them. Your friends will have a chance to give to a good cause and they get to have a good time, too.