



# HOW TO

## TURN YOUR FRIENDSGIVING CELEBRATION INTO A FUNDRAISER FOR NO KID HUNGRY

Any celebration you host will be fabulous. We have no doubt about that. So we are here to help you integrate fundraising activities—as seamlessly as possible. Combine these ideas with the fundraising tips on page 8 to make a huge impact!

**DONATIONS FOR LEFTOVERS |** Who doesn't love holiday dinner leftovers? Just think of those turkey sandwiches. Get the Tupperware ready for anyone that makes a donation before leaving. Pick an amount—maybe \$10—per container.

**GO LIVE ON FACEBOOK |** Let all of Facebook in on the party by going live for part of your celebration. Pick a time with a lot of action. Karaoke anyone? Make sure to include the link to your fundraising webpage in the description of your live video and mention it multiple times as you film.

**FILL A BOOT, TREASURE CHEST OR OTHER VESSEL |** You should always have a donation jar when hosting a fundraiser; somewhere for your guests to drop their extra change or cash. Instead of a jar, we recommend using a less conventional collection vessel like a boot, pirate chest, or even a large Oktoberfest beer stein. Make it unexpected!

**PLAN A RAFFLE |** Let your guests fill up on food and cocktails while trying to win a fitness class pass, movie tickets, or a gift card for more food and drinks! Go around to local businesses, especially those you frequent, and ask for raffle items in return for recognition. A raffle is also the calorie-free option for your guests who are trying not to over-indulge.

**HOST A DESSERT AUCTION |** Do you make an amazing apple pie or are you a skilled cake decorator? Are any of your friends? Auctioning off yummy desserts that guests can take home will be sure to help you raise more funds.

**PICK AN ACTIVITY |** Add some extra fun into your celebration but make it pay-to-play. Karaoke and charades are proven party hits. But since it's the holidays, think about adding something that everyone expects to do this time of the year like pumpkin carving or cookie decorating.

**TRIM A TREE |** If you're hosting your Friendsgiving celebration closer to Christmas, consider turning your party into a tree trimming. But instead of asking guests to each bring an ornament, ask them to make a donation in the amount they would have spent on a hostess gift.