



# Hosting a raffle or silent auction at your Bake Sale for No Kid Hungry is a fun and easy way to reach your fundraising goal. Make everyone a winner with these tips:

**BAKE SALE**  
FOR NO KID HUNGRY

PRESENTED BY



- Gather a list of businesses to reach out to.
  - Consider local restaurants, boutiques, theaters and entertainment hot spots.
  - Ask your friends for help. Having a personal connection with a store manager will make the request that much easier.
- Plan to reach out to businesses well in advance. A month or two should be enough time to allow a business to prepare their donation. However, some corporations need more than a months notice.
- Make initial contact by sending an email or by hand delivering a donation request letter. A week after making initial contact, follow up with a phone call. Don't be shy! They are busy and often need the extra reminder.
  - Use the donation request letter located in the [Bakers' Resources](#). Also in the Bakers' Resources is Share Our Strength's 501c(3) letter from the IRS. Some businesses will request the letter before they commit to making a donation.
  - If you are stopping by in person, be sure to choose a time of day when the store or business is not too busy.
- Educate yourself about the issue of childhood hunger before approaching businesses. Before making a donation, many of the store managers are going to want to know more about Share Our Strength and the No Kid Hungry campaign.
  - The hunger facts and info cards located in the [Bakers' Resources](#) are great learning tools.
- Once you start collecting donations, bundle smaller items together or make gift baskets.
- At your bake sale, place your raffle or silent auction in a place everyone will see it. If you are selling raffle tickets, sell tickets for \$1 or a baker's dozen (13) for \$10.
- After your bake sale, thank businesses for their contribution. Tell store managers how much money you were able to raise through their raffle contribution.

## Raffle Ideas:

Tickets to the movies

Gift cards to a restaurant

A coffee gift set

Unlimited bowling

Rafting trips

Bike rentals

Guided tours

Tickets to a museum

Tasting events

Yoga classes

Art classes

Tickets to a comedy show

Cupcakes

Toy gift set

Cooking gift set

Gourmet chocolates

Tickets to the theater

Gift card to a mall

Tickets to a baseball game

Spa gift cards

Gym membership