



Hosting a raffle or silent auction at your **Bake Sale for No Kid Hungry** is a fun and easy way to reach your fundraising goal. Make everyone a winner with these tips:

BAKE SALE
FOR NO KID HUNGRY

PRESENTED BY



Raffle Ideas:

- Tickets to the movies
- Gift cards to a restaurant
- A coffee gift set
- Unlimited bowling
- Rafting trips
- Bike rentals
- Guided tours
- Tickets to a museum
- Tasting events
- Yoga classes
- Art classes
- Tickets to a comedy show
- Cupcakes
- Toy gift set
- Cooking gift set
- Gourmet chocolates
- Tickets to the theater
- Gift card to a mall
- Tickets to a baseball game
- Spa gift cards
- Gym membership
- Tickets to a concert

- Gather a list of businesses to reach out to.
 - Consider local restaurants, boutiques, theaters and entertainment hot spots.
 - Ask your friends for help. Having a personal connection with a store manager will make the request that much easier.
- Plan to reach out to businesses well in advance. A month or two should be enough time to allow a business to prepare their donation. However, some corporations need more than a months notice.
- Make initial contact by sending an email or by hand delivering a donation request letter. A week after making initial contact, follow up with a phone call. Don't be shy! They are busy and often need the extra reminder.
 - Use the donation request letter located in the [Bakers' Resources](#). Also in the Bakers' Resources is Share Our Strength's 501c(3) letter from the IRS. Some businesses will request the letter before they commit to making a donation.
 - If you are stopping by in person, be sure to choose a time of day when the store or business is not too busy.
- Educate yourself about the issue of childhood hunger before approaching businesses. Before making a donation, many of the store managers are going to want to know more about Share Our Strength and the No Kid Hungry campaign.
 - The hunger facts and info cards located in the [Bakers' Resources](#) are great learning tools.
- Once you start collecting donations, bundle smaller items together or make gift baskets.
- At your bake sale, place your raffle or silent auction in a place everyone will see it. If you are selling raffle tickets, sell tickets for \$1 or a baker's dozen (13) for \$10.
- After your bake sale, thank businesses for their contribution. Tell store managers how much money you were able to raise through their raffle contribution.